



## INVITATION

EDISON Public demonstration conference  
September 21, 2011 from 9:00 to 16:00  
Venue: Hotel Griffen, Rønne, on the Danish Island Bornholm

## PROGRAMME

### SPEAKERS

#### **Welcome and introduction to EDISON**

*By Jørgen S. Christensen, Project Manager, Dansk Energi*

#### **The role of EDISON, and Energy & Utility in a global IT business**

*By Guido Bartels, General Manager, Global Energy and Utilities Industry, IBM Sales and Distribution*

#### **Danish energy politics as a business driver**

*By Claus Møller, Division Director, Energy, Siemens*

#### **The role of the electric car network operator and the growth potential**

*By Johnny Hansen, CEO, Better Place*

#### **12 months of real-life operation, 287+ cars – what have we learned?**

*By Lars Bording, CEO, ChooseEV*

### **PANEL DISCUSSION Anders Stouge as moderator**

### **LUNCH**

### **PARALLEL WORKSHOPS**

Outdoor	Test drive Where to charge?
Indoor	How to smart charge Batteries. Fast charging grid Why smart charge? EcoGrid

Sign up by mail to [SLS@DANSKENERGI.DK](mailto:SLS@DANSKENERGI.DK) before September 10, 2011